

Large Ceremonial Biscuit in gold, £21,600, **Gavin Turk** at Louisa Guinness Gallery

CENTRAL LINES

From old guards to young bucks, here are the best stores in town

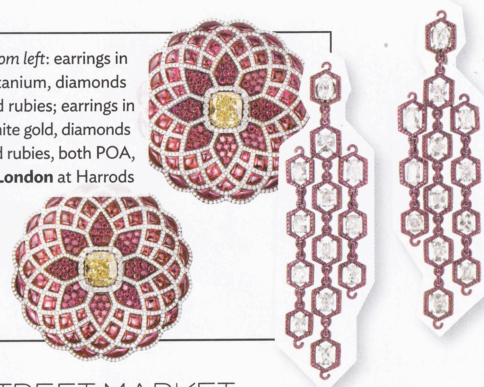
LOUISA GUINNESS GALLERY

Those in the market to buy fine art are often as enticed by fine jewellery. Louisa Guinness has taken that idea one step further with her eponymous Mayfair gallery, which specialises in jewellery designed by artists. The offering is divided in two, with creations by modern masters such as **Picasso**, **Alexander Calder** and **Man Ray** alongside contemporary artists who already produce pieces or are commissioned by Guinness. Book an appointment, sit back in the calm environs of the showroom, with dove-grey walls and mid-century-modern furniture, and let them bring you tray upon tray of goodies. Highlights include **Tim Noble** and **Sue Webster**'s *Fucking Beautiful* series of necklaces, **Gavin Turk**'s gold Rich Tea biscuit medallions and **Anish Kapoor**'s beautifully reflective rings. www.louisaguinnessgallery.com

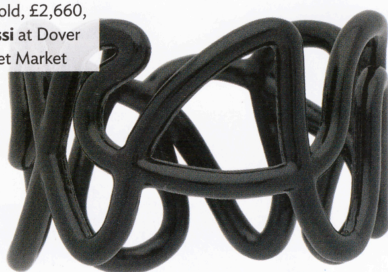
HARRODS

This is a shopping destination in so many ways, but for fine and high jewellery alone, it is a global leader. The 19,500-square-foot Fine Jewellery rooms have walls lined with cream onyx, and 16 branded boutiques from **Harry Winston**, **Cartier** and **Graff** among others house one-off exclusives such as the Winston Blue (the world's largest flawless vivid blue diamond) and collections including **David Morris**'s Cherry Blossom. VIPs have access to the Harrods Penthouse and for smaller budgets there's a comprehensive and on-trend selection of 27 brands in the Luxury Jewellery room, including midi-rings, hand-armour pieces and ear cuffs by **Bee Goddess**, **Messika**, **Anita Ko** and **Repossi**. Watch out for a month-long **Bulgari** display in November across the whole lower-ground-floor exhibition space. www.harrods.com

From left: earrings in titanium, diamonds and rubies; earrings in white gold, diamonds and rubies, both POA, **G London** at Harrods



White Noise Ring in black gold, £2,660, **Repossi** at Dover Street Market



DOVER STREET MARKET

Eleven years after DSM opened, its ground-floor jewellery department is still to be bettered. That is, if you're after a curated selection of contemporary fine jewellery favoured by a crowd with fashion nous and an aversion to the blingy rocks on offer a few streets away on New Bond. Here, simplicity of display is key; large glass-topped cases with plain white backgrounds allow for maximum visibility, and with no labels to identify the 50 designers you're not swayed by a brand name. Daylight bounces off the white walls and polished concrete floor, so what you see is what you get: understated ear cuffs, rings and pendants from **Sophie Bille Brahe**, **Yvonne Leon** and **Dina Kamal**; carved mammoth-tusk rings by **Bibi van der Velden**; **Jo Hayes Ward**'s gold-block pixelated collection. Newcomers such as **Raphaelle Canot**, who cleverly suspends unset diamonds in her *Set Free* collection, keep the proposition fresh. And look out for the cabinet with jewellery for piercings in less visible places. www.doverstreetmarket.com

DELFINA DELETTREZ

With **Stephen Webster**, **Jessica McCormack** and **Solange Azagury-Partridge** already in residence in the Mount Street corner of Mayfair, the opening of the second **Delfina Delettrez** store (the first was in Rome) further enhances her as an edgy alternative to traditional Bond Street. The small shop feels like a jewel box, and with Delettrez's impeccable fashion heritage (she is part of the Fendi clan), it's no surprise she has shunned the usual jewellery-store interior. Designed by Rafael de Cárdenas, it has walls hand-painted green to look like malachite; and the collections are displayed in satin-brushed-brass cases lined with grey suede. This space showcases her high-end Handroid collection of platinum and diamond hinged rings, and an eye-popping pale-green emerald ring is a store exclusive. www.delfinadelettrez.com

Lips chain in gold and rubies, £1,100, **Delfina Delettrez**



Solitaire two-finger ring in white gold and diamonds, £5,590, **Maison Martin Margiela** at Mouki Mou

MOUKI MOU

This Marylebone boutique, established in May 2013 by Maria Lemos, has a carefully edited collection of fashion, homeware, art and jewellery that feels free of the usual expectation to follow trends or seasons. It is also within 50 paces of Chiltern Firehouse, therefore great for post-lunch browsing. Lemos buys according to her quiet, considered taste, so pierced-gold bangles by **JEM** in collaboration with architect India Mahdavi sit next to carved tiger's-eye earrings by **Annette Ferdinandsen** and **Maison Martin Margiela** split diamond rings. A lot of the designers channel a simple, organic aesthetic, making jewellery in the shape of seed pods, pineapples and cabochon drops – perfect pieces to wear every day. www.moukimou.com **JD**